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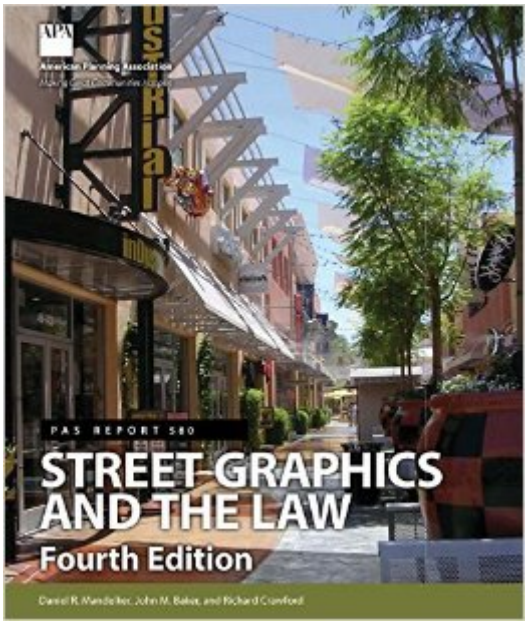
Street Graphics And The Law



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Synopsis

Signs do more than guide people; they help create safe and vibrant places. Street Graphics and the Law points the way to a better system of designing, displaying, and regulating signs. Completely updated, the fourth edition of this influential text has the latest on the evolution of digital signs and the last word on legal points every planner should know. Introductory chapters cover the elements of street graphics systems and five criteria for successful signs. Readers also will find best practices from the United States Sign Council and a new model street graphics ordinance, along with a primer for protecting sign regulations from attacks. Every community, from crossroads to major metro area, needs effective, aesthetic street graphics that tell people where to find what they want and send them safely on their way. This must-read report shows planners how to steer their street graphics programs in the right direction.

Book Information

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